



GSNNJ Leadership SUMMIT

November 14, 2023
Bergen Community College
Meadowlands Conference Center



Dahlia Cooper

Director of Membership and
Volunteer Experience

Dates To Remember

- **Tuesday, January 16** *Leadership SUMMIT*
- **Tuesday, March 19** *Leadership SUMMIT*
- **Wednesday, April 24** *Women of Achievement*
- **Wednesday, May 15** *GSNNJ Annual Meeting and Adult Recognitions*
- **Tuesday, June 18** *Leadership SUMMIT*
- **Monday, August 19** *Leadership SUMMIT*



Pledge of Allegiance

Girl Scout Promise



GSNNJ New Staff members :

Nina Androski , Special Events and Donor Engagement Specialist

Neli Doo, Accounting Specialist, Accounts Receivable

Chanel Dupree, Community Engagement Program Manager

Heather Fernicola, Front Desk & Shop Associate

Michael McCaffrey, Assistant Ranger in Jockey Hollow

Julia Motta, Human Resource Generalist

Madison Potash, Marketing Communications Specialist



Sandra A. Kenoff

President/ Chief Executive Officer



Jessica Hoffman
Chief Operating Officer



Tracy Smith

Support Team Lead & Community Manager



Let Troops and Service Units easily collect payments and forms online



A woman with long brown hair, wearing a white and black striped long-sleeved shirt, is standing in a kitchen. She is looking down at a smartphone in her hands. The kitchen has white cabinets, a countertop with a blue water bottle, and a window in the background. The scene is brightly lit, suggesting daytime.

The Solution:

Cheddar Up...a simple payment and tracking toolset that makes collecting from groups easy.

Cheddar Up partners with Girl Scout councils to help troops

Easily collect payments online

From dues to outings, Cheddar Up simplifies how you collect money for your troop and service unit.

Collect for almost anything, including:

- Troop dues
- Camporee
- Outings and events
- Day camps
- Badges
- Gear



Features Made for Group Collecting ...with Troops and Service Units Top of Mind



MAKE IT THEIR OWN Unlimited custom collections

Troops can customize their collection page for whatever they're collecting for in minutes.



PAY ONLINE & IN-PERSON Troops can collect for FREE

Payments by credit card, eCheck and cash/check. Parents can pay online or in-person (POS).



MOVE FORMS ONLINE Payments + forms? Eureka!

Add form fields to their collection to eliminate paper and move all information-collecting online.



AUTOMATIC TRACKING No more data entry

We track all payments and information online. In one click, easily export to Excel.



WITHDRAW TO BANK Enjoy complete oversight

Securely transfer funds directly to their troop bank account with an online record of all withdrawals.



FULL HISTORY. EASY HANDOFF. Ditch the three-ring binder

Replicate collections year after year — with saved history for always-there online records.

No Transaction Fees for Troop Leaders

By default, transactional convenience fees are paid by the payer. Payers have an online payment option that's **less than the price of a stamp!** Still want to allow cash/check payments? You can...and that's free!



Credit Card
3.59% + \$0.59

Accept all major credit cards including Visa, MasterCard and Amex.



eCheck
Flat \$0.59

eChecks are electronic bank transfers.



Cash or Check
Free

Turn this option on and you can track both online and offline payments.

Troops and Service Units
can use Cheddar Up
for FREE!!

TEAM Subscription for FREE!!!!

BASIC

Start collecting today

\$0 FREE forever

- ✓ Unlimited collections
- ✓ Up to 5 items per collection
- ✓ Up to 1 form per collection
- ✓ Accept credit cards, eCheck, cash
- ✓ Lowest-in-the-industry processing fees
- ✓ Track online and offline payments
- ✓ One-click spreadsheet export
- ✓ Automatic reminders
- ✓ Custom URLs
- ✓ Saved history for handoff and oversight
- ✓ Unlimited withdrawals

PRO

Perfect for sellers

~~\$10~~ Per month with annual plan

All Basic Features plus:

Collect without limits

- ✓ Unlimited items per collection
- ✓ Unlimited forms per collection

Delight your customers and sell more

- ✓ Add an access code
- ✓ Set start and end times
- ✓ Count-down timer
- ✓ Visitor Reports

TEAM

Multiple Administrators

~~\$30~~ Per month with annual plan

All Basic and PRO Features plus:

Multiple Administrators

- ✓ Share collection data with your team
- ✓ Keep withdrawal information private

All your collections. One Link

- ✓ Share a public page with all collections

Recurring Payments

- ✓ Give the option to pay installments

Account-wide Reporting

- ✓ Detailed reporting at a glance

Get Started

Create your account from the sign-up landing page, specifically for Girl Scouts of Northern New Jersey.

Creating your account via this page will give you access to all partner features with FREE Team subscription plan.

<https://my.cheddarup.com/orgs/gsofnnj/signup>



Collections Made Easy

Custom payment pages and forms for your troop.

Get Started

By continuing, I agree to Cheddar Up's [Terms of Use](#) and [Privacy Policy](#)

Product Program

Janet Barnes

Director of Product Program



2023 Fall Product Program



The Fall Product Program continues through December 3 for:

- Direct Shipped Nuts and Candy
 - Magazine Subscriptions
 - Tervis Tumblers
- Girl Scout themed BarkBox

Girls earn rewards and Troops earn proceeds for all sales through December 3.



2024 Girl Scout Cookie Program

Important Dates

Initial Order: January 9 – January 28

Initial Orders due: Troops January 30, SU January 31

Delivery: February 9 – February 18

Booth Sales: February 17 – March 17

Rewards shipped to Service Units: End of April
(approx.)



Lemon-Ups®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits

Approximately 12 cookies per 6.2 oz. pkg.

U D



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe

Approximately 38 cookies per 9 oz. pkg.

U D



Do-si-dos®

- Made with Natural Flavors
- Real Peanut Butter
- Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling

Approximately 20 cookies per 8 oz. pkg.

U D



Samoas®

- Real Cocoa
- Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes

Approximately 15 cookies per 7.5 oz. pkg.

U D



Tagalongs®

- Real Cocoa
- Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating

Approximately 15 cookies per 6.5 oz. pkg.

U D



Thin Mints®

- Made with Vegan Ingredients
- Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint

Approximately 30 cookies per 9 oz. pkg.

U



Girl Scout S'mores®

- Made with Natural Flavors
- Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling

Approximately 16 cookies per 8.5 oz. pkg.

U D



Toffee-tastic®

GLUTEN-FREE

- No Artificial Flavors

Rich, buttery cookies with sweet, crunchy toffee bits

Approximately 14 cookies per 6.7 oz. pkg.

U D



Adventurefuls™

- Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème filling and a hint of sea salt

Approximately 15 cookies per 6.3 oz. pkg.

U D



2024 Girl Scout Cookie Line-Up

Lemon-Ups

Trefoils

Do-si-dos

Samoas

Tagalongs

Thin Mints

Adventurefuls

Girl Scout S'Mores

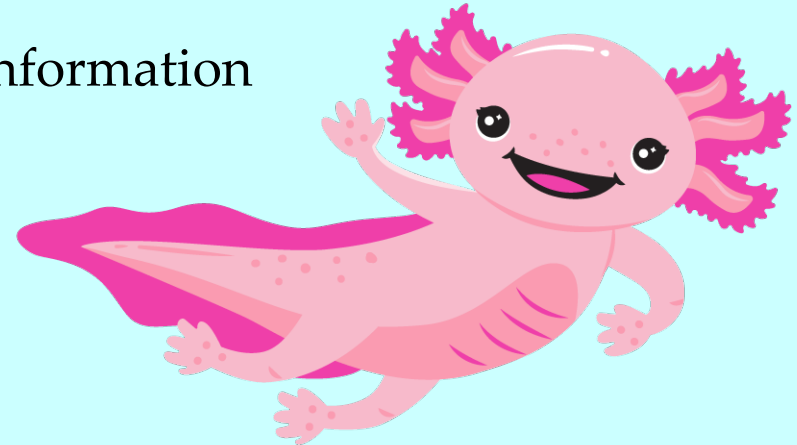
Toffee-Tastic

All varieties retail for \$6.00



What's new in 2024?

- Product Program Credits for Girl Scouts
- New Troop Proceeds levels for 2024
- Build-A-Bear reward for Girl Scouts
- Visit www.gsnnj.org/cookies for more information

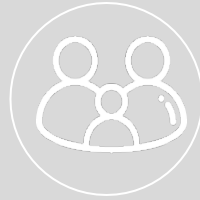




Retail Sales

Rachel Cawley
Director of Retail Sales

GSNNJ Shop Hours



Paramus Shop Hours

Mondays through Fridays

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

Email the shop at: paramusshop@gsnnj.org

Randolph Shop Hours

Mondays through Fridays

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

Email the shop at: randolphshop@gsnnj.org

Riverdale Shop Hours

Mondays through Fridays

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

Email the shop at: riverdaleshop@gsnnj.org

SHOP



**Lockers available at all 3 locations
for after hours pickups.**

****Please visit www.gsnnj.org/shop for most current hours****

Commemorate & Celebrate

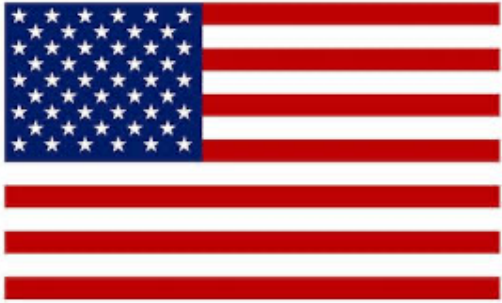
Honor your Gold and Silver Award
Girl Scouts with custom lawn signs

Double-sided signs (18"x24")
with ground stakes

- ◆ Personalized green lettering - \$19 each
- ◆ Without personalization - \$15 each

To order, email: shop@gsnnj.org





shutterstock.com · 545060830

GSNNJ LENDING LIBRARY

Items available to borrow

<https://form.jotform.com/93164428561157>

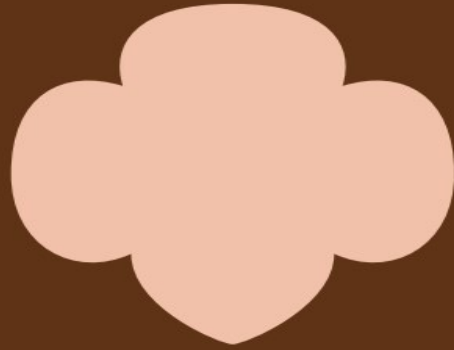


Paramus only

Build-A-Bear® Workshop is coming soon to our Riverdale Council Shop

- In partnership with Build-A-Bear Workshop, GSNNJ will be installing a bear-building workshop in our Riverdale location.
- Girl Scouts will soon be able to create their own fuzzy friends dressed in matching Girl Scout uniforms.
- Estimated arrival is early December.
- For the 2023-2024 membership year, girls can **work towards earning a FREE Girl Scout Build-A-Bear® through participation in the Fall Product and Girl Scout Cookie Programs.**
 - Sell 30 items during the 2023 Fall Product Program and 175 packages of Girl Scout Cookies during the 2024 Girl Scout Cookie Program and build a buddy for free.
 - Those not participating in the Fall Product Program can still earn a free bear by selling 275 packages of Girl Scout Cookies to qualify.





2023 Thanksgiving Day Parade Challenge and Scavenger Hunt



The Macy's Thanksgiving Day Parade is the world's largest parade! Since 1924, Macy's department store has hosted the Thanksgiving Day Parade in New York City, which has become a holiday tradition. The parade is only 2.5 miles long, but showcases colorful and bold balloons, floats, and musical performances. You can watch the parade from 9:00 a.m. to 12:00 p.m. on Nov. 23, 2023. *Celebrate Thanksgiving with Girl Scouts.*

Complete the challenge sheet activities flyer and bring it to a Council Shop to purchase your Parade Scavenger Hunt patch.

The challenge sheet activities flyer will be emailed to all Service Unit Managers as well as all who attend the Leadership SUMMIT.



Note: Patches can be purchased at Council Shops starting Nov. 27, 2023. Patches are available while supplies last. Patch design may change due to availability.

For Council Shop hours, visit: www.gsnnj.org/Shop





Membership Recruitment

Lisette Tufaro

Associate Director of Member Experience



The following Service Units have reached 100% of their Girl Membership Goal:

- Allendale
- Florham Park
- Morris Plains
- North Arlington
- Montville
- Passaic Valley
- West Milford

Many more are close to reaching goal!

Let's work together!



Contact your Membership Recruitment Manager for your membership goal and recruitment materials



BROWNIE FALL ADVENTURE

- NEW Girls in grades 2-3

Virtual Sessions on Wednesdays

Nov. 8, 15 & 29, 2023

6:00p.m. – 7:00p.m.

Incentives for adults
starting a new troop

WINTER EXTRAVAGANZA

- NEW Girls in grades K-5

Virtual Sessions on Wednesdays

Jan. 24, 31 & Feb. 7, 2024

6:00p.m. – 7:00p.m.

Kick-off event: Riverdale

Drive thru box pick up

Saturday, Jan. 20 12:00p.m. - 2:00p.m.

girlscouts
of northern
new jersey



Become a Girl Scout!

Register now for
**Brownie
Fall Adventure**

Open to girls in grades 2-3
who are NEW
to Girl Scouts.

\$ 40 includes:

- Annual membership
- Activity box
- Fun patch & certificate

Girls will Make New Friends,
Learn Girl Scout Traditions,
Do STEM activities including
making a homemade lava lamp
and more!

Winter Extravaganza!



\$ 40 includes:

- Annual membership
- Activity box
- Fun patch & certificate
- Girls will make a snowstorm in a jar, SWAPS, learn about the cookie sale and more!

Questions? Email customercare@gsnnj.org



Daisy Pilot Program

Fourteen Girl Scout councils across the country participating in a national pilot program, providing **new Daisy Girl Scout troops** with **monthly supply boxes** filled with step-by-step instructions, ready-to-go supplies, and thoughtful script suggestions.

GSUSA will:

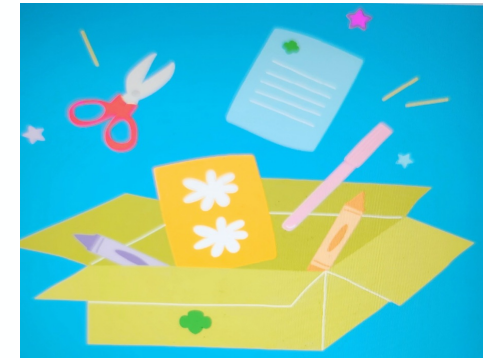
- Email troop leaders monthly
- Send email surveys: November/January/June

GSNNJ will:

- Provide updates and ongoing support
- Offer Green Table Talk sessions
- Send e-Newsletters to Daisy pilot troops
- Provide leader resources and updates on our webpage www.gsnnj.org/daisybox

To Participate, Daisy Troops Must:

- Form by 1/31/24 with registered girls in Grades K-1.
- Have a minimum of **Two Registered Leaders** with **Background Checks** submitted.
- Have a **Troop Number**.
- Provide one **Mailing Address** where boxes are to be shipped.
- **Follow Deadline** to submit Mailing Address on time.



Questions? Contact Lissette Tufaro ltufaro@gsnnj.org



Troop Support

Gail Kennedy

Troop/Service Unit Support Manager

Volunteer Training



Daisy New Leader Orientation

Thursday, November 30th In-Person 10:00 AM

Thursday, December 14th Virtual 6:30 PM

Monday, December 18th In-Person 10:00 AM

Brownie - Ambassador New Leader Orientation

Tuesday, December 5th Virtual 6:30 PM



Please e-mail Customer care to register for orientation: Customercare@gsnnj.org
In the subject line please note: NLO with the date and time

Virtual Round Table for Juliette Girl Scouts

November 29, 2023 at 7:00 PM

Individually registered members are also known as Juliettes, named after our founder, Juliette Gordon Low.

Juliettes choose how to participate based on their schedule and interests.

At this round table we will address Juliette Product Program Participation, Council Girl Scout Leadership Experience programs which our Juliettes can participate in and more!

Invitations will be emailed to all registered Juliettes.



Updates

❑ **Plan 2 Insurance is no longer required**

Previously, according to GSNNJ guidelines, Plan 2 insurance was purchased to cover non-members for a Girl Scout activity that did not include an overnight, such as a family event. Non-member participants (invited attendees) are now covered under the basic insurance plan.

Please note that all those attending an overnight event must be registered members and adults attending an overnight event must also have a current background check.

- ❑ All volunteers should review and follow the **new revised GSNNJ Financial Accountability Policy** that can be found in the Forms section on www.gsnnj.org

New gsLearn Course Added:

❑ **GSUSA New Leader Onboarding: The Girl Scout Leadership Experience (GSLE)**

- ❑ What sets Girl Scouts apart from other organizations? The framework we use to grow future leaders, also known as The Girl Scout Leadership Experience. In this course you will learn how to facilitate the Girl Scout Leadership Experience with your troop in an age-appropriate way. Throughout the course we provide lots of real-world examples. That way, you can apply the framework as your troop ages through the Girl Scout program.



Reminders

- ❑ Updated **Leader Agreement forms** and a new **Leader Code of Conduct** should be reviewed, signed by all leader volunteers, and returned to your Service Unit Manager. If there is no SUM, return forms to your assigned Troop Support Manager
- ❑ **Girl and Parent/Guardian codes of conduct** have been updated
- ❑ Tools to Lead will no longer be used and has been replaced with **GSUSA Volunteer Essentials**, <https://www.gsnnj.org/en/members/for-volunteers/volunteer-essentials.html>. Additional customization and links will be added
- ❑ Troop bank accounts no longer require a third service unit signature, although some service units may choose to maintain three signatures
- ❑ If a girl transfers from one troop to another, a portion of troop funds will no longer be transferred to the receiving troop unless the original troop is disbanding
- ❑ TGAA Forms are required for overnight events and high-risk activities
- ❑ Money earning applications are required for all money earning activities other than GSNNJ Fall Product and Cookie Programs



The GSNNJ 17th Annual Meeting and
Adult Recognition Ceremony
will be held Wednesday May 15, 2024
6:30 PM at the Meadow Wood in Randolph.

Every year, we recognize the outstanding efforts of our volunteers at our Annual Meeting and Adult Recognition Ceremony.

Volunteers may be nominated for recognition by leaders/advisors, service unit team members, parents, or council staff.

Consider nominating someone inspiring.



Nomination forms will be available after the New Year.



Business Integration

Tracy Merwede

Director of Business Integration

Renewal Instructions for 2024 Membership & Participation:

Log into your [MyGS Account](#) from www.gsnnj.org

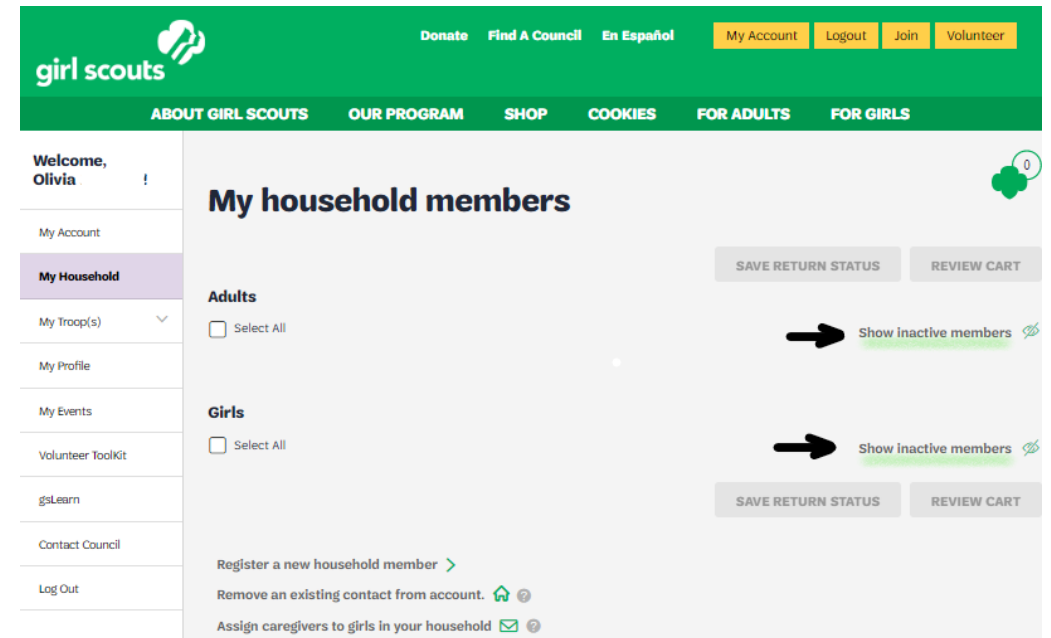
Do Not Use – Find Troops

Note: Username is the email address used to create your account. *Forgot or need to update your email? Please send request/update to customercare@gsnnj.org*


Inactive 2023 Members:

Lapsed 2022 or older please contact CustomerCare@gsnnj.org for help.

1. Click **Manage my Household members**>
 - Click “**Show inactive members**” for Adult and Girl contacts
2. Check **boxes** for both Membership + Troop/Role Participation for each of the individuals renewing.
*Please do not check “Not Returning”
3. Click **Add Renewal**
4. Select **2024 Membership Year (10/1/2023-9/30/2024)**
5. Click **Review Cart**
6. Check box to “I Agree to the Girl Scout Promise and Law”
7. Enter Payment



Troop Reminders

- **Review your Troop Roster in MYGS** to make sure all your members are registered for the 2024 membership year.
- **Have you filled out Troop Information Update Form?** Fill it out today to make sure all your information is up-to-date. Link: [Troop Information Update](#)
- To access the form: go to www.gsnnj.org, click on Form icon  in the upper right corner of the screen for the link to the Troop Information Update form.
- Troop Leaders/Advisors can see the **Background Check eligibility** for adult members under CBC Status column. To review this information login into MYGS Member Profile and under the My Troops Tab in the Adult section look for the CBC Status column.
- Troop Leaders cannot register new members to their troop. Adult or Caregivers must complete the process.

For Leaders: “Invite friends to join your troop”

Leaders can send friends an email invitation to join their troop from My Troops.
(In VS 2.0 Troop leaders cannot register new girls directly)

Included in the email is a unique one-time use link that sends the individual to the troop in the Participation Catalog for Membership registration.

- This unique link works only for the recipient you email it to, even if troop is not displayed or showing as having available spots.
- It is not sharable and will not work if pasted into another email or social media post.

Instructions: Log in to your MyGS Account

1. *Click on **My Troop(s)** tab.*
2. *Select your Troop, to view membership roster*
3. *Scroll to bottom of roster.*
4. *Click “**Invite friends to join your troop**”*
5. *Enter one parent/caregiver email.*
6. *“Submit Request.” A confirmation message will appear as “Success! Your invite have been sent.”*

**Repeat step #4 for each individual invite.*

Please verify that parent/caregiver has received the invitation email.

Task	Troop Leaders Can Do It	Caregivers Can Do It
Edit Girl Member Information	✓	✓
Edit Household Family Member Information, such as address or school		✓
Renew Girl Memberships	✓	✓
Register New Girls		✓
Register Girls for GS Events	✓	✓
Add a Volunteer Role		✓
Complete a Troop Transfer (*If receiving troop is open and Displayed in Participation Catalog)		✓
Invite Friends to Join	✓	

Girl Scout Leadership Experience

Pat Christie, Program Manager

Laura Ammaturo, Program Manager

Go Gold 1: The Introduction – Virtual – 7:00 PM-8:00 PM – 12/10/2023, 1/16, 2/1, 2/1, 2/28/2024

- This program is the first of the two required Girl Scout Gold Award trainings. You must attend this session before you begin, or are early into, your Journey work. An overview of the award, Journey strategies, timelines, and inspiration to get you started will be covered. This program is mandatory if you wish to pursue this prestigious award. Go Gold 2, The Project, must be attended after Journey completion (or near completion). NOTE: Adults only need to register if they are attending the session alone.

Go Gold 2: The Project – 1/14/2024 – 6:00 PM-8:00 PM – Riverdale Service Center 1/24/2024 – 6:00 PM-8:00 PM – Paramus Service Center

- This program is the second of the two required Girl Scout Gold Award trainings. You must attend this session once you have completed, or are near completing, your Journey work. You will learn the necessary elements of a successful Girl Scout Gold Award Take Action Project, how to construct your project, and how to navigate the council approval process. This program is mandatory if you wish to propose a Take Action Project to council. Go Gold 1 - The Introduction is a pre-requisite to this program. Adult members and non-members are welcome, but they must register to reserve a seat. Refunds are not available for this program, but efforts will be made to reschedule.

Silver Award Workshop – Virtual – 7:00 PM-9:00 PM – 12/10/2023, 1/15/2024

- This optional, but highly recommended, workshop is open to parents and troop leaders who are interested in learning more about the Girl Scout Silver Award and strategies for helping the girls take the lead. Requirements will be reviewed, step by step, with plenty of time for questions. The new materials and review process will be presented, that is fully implemented as of Oct. 1, 2023.

Silver Quest – 1/14/2024 – 12:00 PM-1:30 PM – Riverdale Service Center 1/21/2024 – 2:30 PM-4:00 PM – Paramus Service Center

- At this girls-only program, we will explore the role of the Girl Scout Journeys, the Girl Scout Silver Award project steps, and the new approval process that is fully implemented as of Oct. 1, 2023. Once completed, you'll leave empowered to take the lead and Take Action to make a difference in your community.

Bronze Award Workshop – Virtual – 7:00 PM-9:00 PM – 12/10/2023, 1/8/2024

- This optional, **but highly recommended**, workshop is open to parents and troop leaders who are interested in learning more about the Girl Scout Bronze Award. Requirements will be reviewed, step by step, with plenty of time for questions.



*Every program you attend can help you earn the new **GSNNJ Pillar Patch**. Learn more at <https://www.gsnnj.org/en/discover/activities/pillar-patch.html>

*For more dates visit our event calendar at <https://www.gsnnj.org/en/discover/activities/event-calendar.html>



Intro to Camping: Glamping – Girl Scouts Daisies-Brownies – Lake Rickabear, Kinnelon, NJ – 6:00 PM-9:00 AM – 12/1-12/2/2023, 1/5-1/6, 2/9-2/10/2024

- If you are ready to try camping overnight but not yet sure about camping outdoors, come join us for an overnight adventure of crafts and activities while we camp indoors at our Beach Lodge at Rickabear. Make new friends and bond with your troop during this unique “glamping” experience. We will have pizza, make fun crafts, and wrap up the evening with a movie and popcorn. A light breakfast will be served the next morning. Fee includes craft, food, and a fun patch. This program is offered to Girl Scout Daisies and Brownies. Bring a sleeping bag, pillow, and whatever is needed to sleep comfortably overnight. Feel free to wear your pajamas. Adults may bring an air mattress or camp mat. We will be sleeping on the carpeted Beach Lodge floor.



MEdia Journey Weekend – Girl Scout Cadettes - Lake Rickabear, Kinnelon, NJ – 10:00 AM-4:00 PM – 1/27-1/28/2024

- What's not to love about the media? You can enjoy it anytime, anywhere, for hours and hours! But have you ever wondered how much of your life is spent in someone else's reality? Who thinks up the clever plots and catch phrases? In what ways is your life and those around you influenced by the media? This weekend program will have you exploring the media and the messenger through hands-on activities, video clips, and the web. You'll leave with an action plan to finish the Girl Scout Journey. All meals, lodging, activities, and MEdia Girl Scout Journey books are included. Girls must attend the entire event to earn the awards. Late arrivals and early departures cannot be accommodated. Please adhere to safety activity checkpoints and register two leaders per troop. Award Earned: Girl Scout Cadette Media Journey Monitor and Influence Award



Fantastic Food Forage – Girl Scout Seniors - Jockey Hollow, Mendham, NJ – 4:30 PM-7:00 PM – 2/16-2/18/2024

- Get a head start on your Sow What? Journey at Jockey Hollow Camp in Mendham. You'll explore your food print at a supermarket near camp, create a dining experience as you prepare lunch for the group, devise a Food Commitment, and interview a local farmer regarding composting, rotating crops, and organic farming. Meet other high school GSNNJ Girl Scouts and have fun at camp overnight in the comfort of heated cabins. During this program activity, you will complete everything except the Take Action Project for the Sow What? Journey. This program activity helps girls earn the Girl Scout Senior Sow What Journey. Fee includes overnight lodging, snack, breakfast, lunch, and program supplies. Excursions patch and completed badge can be purchased at the council shops.



Think Like an Engineer in a Box – Girl Scout Cadettes

- Discover the process that engineers use to solve problems and develop new products as you work through the **Think Like an Engineer Journey for Girl Scout Cadettes**. Challenge yourself by completing three fun engineering projects using **our new Journey program in a box** filled with all the materials you'll need to:
 1. **Design a life vest for a Welsh Corgi dog** by creating, testing, and reworking a prototype.
 2. **Design a sturdy cabin structure for camp** that will withstand rain and windstorms and is based on an animal's home.
 3. Explore the world of biomedical engineering by **designing an elephant prosthetic**.
- Just add your creative spirit and your desire to make the world a better place. Once you've finished all three activities, conduct a Take-Action Project to complete the Girl Scout Think Like an Engineer Journey. This opportunity is made available to girls through a State of NJ for STEM Grant. To request a box email program@gsnnj.org.



*Every program you attend can help you earn the new **GSNNJ Pillar Patch**. Learn more at <https://www.gsnnj.org/en/discover/activities/pillar-patch.html>

*For more dates visit our event calendar at <https://www.gsnnj.org/en/discover/activities/event-calendar.html>



Program on the Go

- For troops and Service Units unable to participate in activities due to scheduling conflicts, our Program on the Go service is available. GSNNJ will bring some of our most popular program activities to your location. Some programs, like Continental Cooking, are featured at specialty program destinations. To request one of our Program of the Go activities, complete our online form by visiting our website at least 3-weeks prior to your desired date.

<https://www.gsnnj.org/en/discover/activities/program-on-the-go.html>

Perfectly Imperfect: Girl Scout Daisies-Cadettes – Body Positive Works Studio, Saddle River, NJ

- Discover how to better focus on what your body can do, than on how it looks. During this program, you'll explore yoga, meditation, and breathing techniques that will help you ignore the negative body image messaging in advertising, movies, television, and social media.

Just Breathe: The Magic of Mindfulness: Girl Scout Brownies-Ambassadors – Body Positive Works Studio, Saddle River, NJ

- Join us on a magical journey in a relaxing and fun atmosphere. This amazing workshop includes relaxation techniques through breathing, yoga, guided meditation, motivational games, and an inspirational craft.

Sewing Programs: Girl Scout Daisies-Ambassadors

- An introductory, hands-on class for Girl Scout Daisies, girls will create a fun, easy to sew project using a computerized sewing machine. Girl Scouts Brownies-Ambassadors will learn to use a computerized sewing machine, pin fabric, and learn the language of sewing, body measurements, and the basics of garment construction to make an elastic waistband skirt or halter top.
-

Sensational Stars: Girl Scout Daisies- Junior

- GSNNJ brings the stars down to Earth, where girls will study the constellations and other wonders of the night sky. We will bring our portable Star Lab planetarium to your location! Note: The Star Lab can hold 25 people. Star Lab presentations are appropriate for all ages; however, we will group presentations by age level. A space of at least 25 feet by 25 feet with at least 12-foot-high ceilings must be available. We will need adults to be able to assist with badge-earning activities and to come into the Star Lab, especially for Daisy and Brownie levels- it's dark inside.
-

Creative Engineer: Girl Scout Brownies – Award Earned: Girl Scout Brownie Budding Entrepreneur (badge not included)

- Popsicles, trampolines, and crayon holders are just some of the items designed by kids. Their inspiration to create these items came because they needed to solve a problem. Solving problems requires creativity and imagination. In this workshop, girls will use the supplies provided as well as their creativity and imagination to design a product and create a prototype. This brand-new design will be shared with the group for feedback that can be used to improve your design. Then persuade your fellow Girl Scouts to invest in your product by creating an advertising pitch.

Toy Maker: Girl Scout Daisies – Award Earned: Girl Scout Daisy Toy Business Designer (badge not included)

- Pop bead jewelry, dress up clothes, board games, markers, and crayons. What is your favorite thing to play with? Ever wonder who made those toys and how they came up with the ideas? Try our hand at designing your own toy and then share your idea with the group. Make it even better and then create a commercial or advertisement that will get everyone interested. Your toy could be the next big thing! All supplies needed for this program will be provided.
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*Every program you attend can help you earn the new GSNNJ Pillar Patch. Learn more at <https://www.gsnnj.org/en/discover/activities/pillar-patch.html>

*For more programs and dates visit our event calendar at <https://www.gsnnj.org/en/discover/activities/event-calendar.html>

Life Skills



Stem



Entrepreneurship



Martin Luther King History Tour-Atlanta: 1/12-1/15/2024 - Atlanta, GA

- Explore Atlanta through the lens of the Civil Rights Movement as we immerse ourselves in the legacy of Dr. Martin Luther King, Jr. Tour the King Center while taking a deep dive into the history of his life. We will visit his childhood home, which is now a National Historic Site. In Atlanta, which is rich in history and culture, we'll enjoy fabulous food on the Beltline and take a trolley tour of the city. This weekend adventure is for a small group and only has 10 spots. Airfare, Hotel, Activities and two dinners are included.



Brooklyn Bridge & Sidewalks of New York: 5/5, 6/9/2024 – 7:30 AM-5:30 PM – New York City, NY

- Start the day by walking across the Brooklyn Bridge as you begin your exploration of the southern tip of NYC. You'll be guided by our own historian as we venture into the very beginnings of the streets of New York. We'll head over to Trinity Church founded in 1697, the final resting place of Alexander Hamilton. Your trip around the southern tip includes multiple stops including the African Burial Ground National Monument, St. Paul's, and the 9/11 Memorial. Along the way, hear tales about our nation's start to its current global impact as we finish our walk on Wall Street. Fee includes coach bus transportation, professional guide, exclusive fun patch, and entrance to all venues. Bus pick-ups are tentatively scheduled for GSNNJ's Riverdale and Paramus Service Centers.



Philadelphia: Life and Liberty: 5/19/2024 – 7:30 AM-7:30 PM – Philadelphia, PA

- Philadelphia, the City of Brotherly Love, is waiting for you to explore during this trip. You'll be walking in the steps of our country's history as you enter Independence Hall and stand where our founding fathers committed treason to the crown by signing the Declaration of Independence. Visit the National Constitution Center and explore our constitutional amendments and see a performance of "Freedom Rising." You'll eat lunch at the world-famous Reading Terminal. Finish the day at Eastern State Penitentiary, once the world's most famous and expansive prisons. Fee includes Coach Bus transportation, all tours and admissions, plus patch. There will be a lunch break which will not be included. Bus departs from Riverdale Service Center.



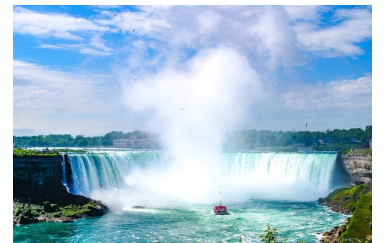
Salem: 6/22-6/23/2024 – 7:00 AM-9:00 PM – Salem, MA

- Whether you are intrigued by the Salem Witch Trials or are a fan of the movie Hocus Pocus, this one-night adventure will satisfy your curiosities as we explore the historic town of Salem, Massachusetts. We'll visit famous sites such as "the House of the Seven Gables" and the Salem Heritage Trail during our walking tour with our personal historian and tour guide. Fee includes Coach bus transportation, hotel, breakfast, and two dinners.



Niagara Falls: Canada Style!: 7/28-7/31/2024 – 6:30 AM-9:30 PM – Niagara Falls, Canada

- Get your passport and we'll head to the Canadian side of Niagara Falls. See the falls from your room as we stay at the Falls View Embassy Suites. Our hotel will be 100 yards from the brink! It's just a ten-minute walk to Niagara Falls or use the Incline Railway located directly behind the hotel, which will bring you right to the Canadian Horseshoe Falls. Explore Niagara Falls State Park. Discover the Cave of the Winds and enjoy the Maid of the Mist boat ride. You'll have an up-close view at night as the Falls are illuminated, and fireworks accent the sky. As an added treat, we'll have an early dinner at the Skylon Tower in its revolving restaurant! Trip includes coach bus transportation, hotel based on 4 or 2 persons per room.



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GSLE Camp & Outdoor Program

Shannon Cornine, Director of Jockey Hollow Camp

Dara Garcia, Director of Lake Rickabear Camp

Introducing the Outdoor Program Managers!

Dan Pezzetta dpezzetta@gsnnj.org

Sara Galluzzo sgalluzzo@gsnnj.org



Dates to Remember

Jockey Hollow

Camp Rewind
November 4

Open Houses:
March 3,
March 23,
April 14,
April 28,
May 11

Preview:
June 22

Lake Rickabear

Camp Rewind:
November 18

Open Houses:
March 30,
April 7,
May 11,
May 19

Preview:
June 23

SUMMER CAMP REGISTRATION OPENS DECEMBER 2023

Camp Info Nights

Virtual! January 10, February 6, March 6



Maple Sugaring

at Lake Rickabear

Tapping & Set Up, (Cadette & Ambassadors):

11am- 2pm February 18

Maple Sugaring, (Daisy – Ambassadors):

10:30 – 11:45am, 12:30-1:45pm, 2-3:15pm, 3:30-4:45pm sessions on:

February 24

February 25

March 2

March 3



Fantastic Food Forage

The Sow What? At Jockey Hollow

The Sow What? Journey Weekend, (Seniors):

7pm, February 16th – 4:30pm, February 18th



Troop Camp Rentals



Updates:

- Pricing now includes campfire facilitator
- Program in a box
- Pickleball now available at Lake Rickabear
- Now booking for Spring 2024



Visit the Camp & Outdoors tab on [GSNNJ.org](https://www.gsnnj.org) for booking and more info



Fund Development

Sandra A. Kenoff

President/Chief Executive Officer

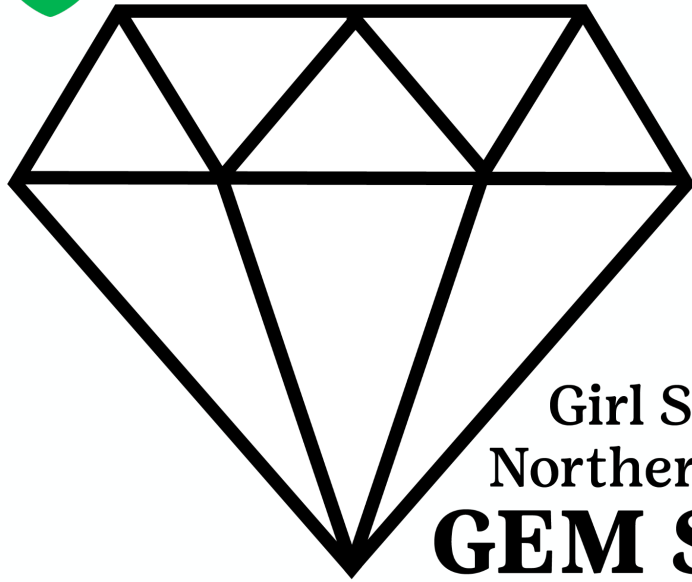


44th Annual *Women of Achievement* Gala

Wednesday, April 24, 2024

The Venetian
546 River Dr., Garfield, NJ





Girl Scouts of
Northern New Jersey
GEM Society

Donors who give \$10 or more through our Monthly Giving Program become members of our **GEM (Give Every Month) Society!**

Benefits of Giving Monthly

- **GEM Society** Members will receive exclusive communications that will help them follow the progress we make – together.
- Monthly Gifts can provide memberships, program experiences, and so much more to the girls we serve every single month.
- Your gifts are fully tax deductible and can be changed or cancelled at any time.

For more information about becoming a member of our **GEM Society**, please click the link below.

www.gsnnj.org/GEMSociety





Thank you for attending!

Happy Holidays

We look forward to seeing you at our next
Leadership SUMMIT January 16th 2024

