



Fall Product Program Troop Guide

Our Fall Product Program is an integral part of a Girl Scout's journey towards leadership.

Participants are able to learn and practice skills such as:

Goal Setting * Teamwork * Presentation Skills * Customer Service * Money Management

It's also an easy, fun way to earn startup funds for your troop activities. Don't miss out on the fun!

Volunteers—Let's Get Started!

1. Follow the link sent to your email address the week of 9/25/2023 to access the M2OS site. If you didn't receive the email, contact your Service Unit Fall Product Manager or GSNNJ Customer Care at customercare@gsnnj.org
2. Complete M2OS system training.
3. Create your volunteer Avatar.
4. Launch the PAEC (Parent/Adult Email Campaign) to the girls in your troop.



Important Dates!	
Early-access for Troop Volunteers	9/25/2023
Program begins! Online & in-person	10/1/2023
Last day for in-person	10/23/2023
Family deadline for entering in-person orders into M2OS (online girl-delivered items should not be re-entered)	10/23/2023
Deadline for troop to edit/enter incorrect/missing order card items	10/24/2023
Last day for online girl-delivered nut items	10/24/2023
Deadline for Service Unit to edit/enter incorrect/missing order card items	10/25/2023
Delivery of in-person nut/chocolate items to Service Units (you will be notified by your SUFPM of pickup time)	11/11/2023-11/18/2023
Online sales for direct-ship nuts and magazines ends	12/3/2023
Last day for girls/troops to make reward choices	12/3/2023
Troops to submit girl reward orders	12/5/2023
All monies must be submitted to troop	12/1/2023
ACH debits & credits to be processed	12/5/2023

Personalized Patches

To Earn :

- **Girls:** Create your Avatar, send 18+ emails, and sell 5 magazines and 20 nut items
- **Volunteers:** Create your Avatar, send the welcome email to all girls, and reach \$1,000 in total Troop Sales




Girl Scout Cookie Crossover Patch

To Earn:

- Create your Avatar in the fall & send 18+ emails
- Sell 125+ packages of cookies during the 2024 Girl Scout Cookie Program
- Patches will be mailed directly to earners



Check out the back of the order card to see all of the awesome rewards girls can earn this season! When girls register online, they can track their progress and select rewards as they earn them.

New Products Added to the Online Storefront!

We are excited to announce new products from Bark Box and Tervis which are available on the online platform. The Girl Scouts Bark Box includes a custom Pose & Play Beret dog toy and one canister of Berry Trios™ BARK + Girl Scouts dog treats. Tervis items will include a wide selection of premium insulated tumblers and water bottles, ranging from top sellers to your favorite MLB®, NFL®, and collegiate sports teams and more.

Troops will earn 10% in troop proceeds on these items and these will count towards girl rewards.

Participation Options:

Product	Sale Type	Money Collection	Delivery to Customers	Troop Proceeds
<u>Nuts/ Chocolates</u>	<u>In-person</u>	<ul style="list-style-type: none"> Girls collect money from customers at time of delivery. Family/Troop enters orders into M2OS by the appropriate deadline Once product is delivered, girls submit money to Troop 	Delivered by girls to customers	10% per item sold
	<u>Online Direct-Ship</u>	<ul style="list-style-type: none"> Girls create their personalized storefront in M2OS and send emails to friends and family Customers pay online, including the cost of shipping Orders are automatically credited to the girl in M2OS 	Shipped directly to the customer (1-2 weeks standard delivery timeframe after order processing. Customers will have an option for expedited shipping)	10% per item sold
	<u>Online Girl-delivered</u>	<ul style="list-style-type: none"> Girls create their personalized storefront in M2OS and send emails to friends and family Customers pay online and girls deliver products Orders are automatically credited to the girl in M2OS 	Delivered by girls to customers (If a girl/family receives an online order from a customer where they will not be able to deliver the items in person, they will need to contact M2 customer service by 10/24/2022)	10% per item sold
<u>Magazines, Bark Box & Tervis</u>	<u>Online</u>	<ul style="list-style-type: none"> Girls create their personalized storefront and send emails to friends and family Customers pay online Orders are automatically credited to the girl in M2OS 	Shipped directly to the customer (6-8 weeks standard delivery timeframe after order processing)	10% per item sold

Volunteer M2OS Access In-depth

Volunteers will receive an email invitation the week of 9/25/2023 from M2 that explains how to access the site and get started. If you have not received an email invitation to access the M2OS, please visit www.gsnutsandmags.com/admin and select "Forgot Password." If you need further assistance, please contact your SU Fall Product Manager or M2 Customer Service at 1-800-372-8520.

Troop Banking

- Troops must have a bank account. Contact GSNNJ Customer Care for additional details or assistance.
- Payment is collected at time of delivery. Customers should make checks payable to the Troop.
- Deposit all money into your Troop bank account and keep all receipts.
- Amount due to GSNNJ will be deducted via an ACH debit or credit the week of 12/5/2023. Amount due is calculated automatically in M2OS.
- Find your balance due by clicking the "Banking and Payments" link on your Troop dashboard. You will see an overview of all sales and proceeds for your Troop. The "Reports" link shows even more detail. View the Troop Orders Report or download your Troop's delivery ticket and toggle on financial information for another view.

Tip!

If a girl does not submit money at the scheduled time, the Troop should complete a finance issue form immediately. This form is found at www.gsnnj.org on the Fall Product Program page.

- * Your access email will prompt you to create a password to access your M2OS Volunteer account. If you are a returning user, you can login using your existing credentials.
- * You will be prompted to complete certain account information, as applicable— watch a short system training video, enter a mailing address, create your Avatar, and send access emails to the participants in your troop using the Parent Guardian Email Blast.
- * You will be able to see a list of pre-loaded girls' names. **Don't worry if not all girls are listed at the beginning of the sale.** Any girl not listed can simply register once the sale begins at: www.gsnutsandmags.com/gsnnj. They will be added automatically to your Troop roster once GSNNJ confirms their Girl Scout membership.
- * Girls can launch their accounts on 10/1/2023. Please note that the system will not accept any early participation. Girls must wait until the sale launch date.
- * Participants can enter their own paper orders into their accounts through 10/23/2023. If they do not enter their orders, you will need to do so through your Volunteer account.

Feeling a little lost?

Don't worry! We have you covered with our Fall Product Program Tip of the Week emails. Be on the lookout for a weekly email from the GSNNJ Product Program Team with tips and tricks to help you have a successful Fall Product Program!

We Appreciate You!

Thank you for being an integral part of the Fall Product Program.



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Questions? For questions regarding specific Council-related details, contact your Service Unit or GSNNJ Customer Care at customercare@gsnnj.org or visit www.gsnnj.org/FallProductProgram