



2024 Girl Scout Cookie Program Troop Proceeds

When Girl Scouts participate in the Girl Scout Cookie Program, they are part of the world’s largest entrepreneurial program for girls. Proceeds from the Girl Scout Cookie Program stay local and help to power the Girl Scout Leadership Experience. Troops should vote on how they will spend their hard-earned money. Troop proceeds could be used to participate in a Take-Action service project to go on a Girl Scout adventure – the possibilities are endless.

2024 Troop Proceeds			
All Girl Scout Levels with Rewards			
Registered PGA	Proceeds earned per package	Registered PGA	Proceeds earned per package
1-114	.90¢	115+	\$1.00
Cadette, Senior, Ambassador Troops – Reward Opt Out for higher Troop Proceeds			
Registered PGA	Proceeds earned per package	Registered PGA	Proceeds earned per package
1-114	\$1.05	115+	\$1.15

Troop Proceeds Details:

- The Registered Per Girl Average (PGA) is calculated by dividing the total number of packages received by the number of registered girls.
- Troops in grades 6 and higher may decide together as a troop to opt out of earning rewards for higher proceeds.
- Troops in grades K-5 are not eligible to opt out of rewards.
- Keep up to date on your Troop’s earnings by viewing the Troop Sales Report in eBudde.
- Please note: Proceeds are earned by Troops and should not be tracked individually by girls.

Questions? Visit www.gsnnj.org, or contact customercare@gsnnj.org 973-248-8200