

Cookie Chat

3/8/2024
Volume 8



Girl Scouts of Northern New Jersey

Girl Scout Cookie Program

This weekly newsletter is brought to you by the GSNNJ Product Program Team – Janet Barnes, Judy Schlemm, Vicki Christie, and Melanie Toj. Cookie Chat is designed to help Troop Cookie Managers navigate the Girl Scout Cookie Program with timely tips and tricks. Each week Cookie Chat is posted to the GSNNJ website and to the eBudde Help Center.

In this issue:

- Digital Cookie Shipping Promo
- 2024 Bling my Booth Contest
- Reminder: Reward Opportunities
- Let's Clear the Cupboards
- Balancing the Girl Order Tab

Digital Cookie

Discounted Shipping Alert



Happy Birthday Girl Scouts! Let's celebrate with a one-day Digital Cookie Shipping promotion!

Email your customers to let them know this discount is available. Customers who purchase 6-12 packages of Girl Scout Cookies through Digital Cookie will pay only **\$5 for shipping** on Tuesday, March 12!

Let's Clear the Cupboards!

Need more Cookies to get you through the last stretch of the 2024 Girl Scout Cookie Program? The GSNNJ Cookie Cupboards are fully stocked on all varieties except for Girl Scout S'mores. The last day for a cupboard pickup is March 15.

Bling My Booth Contest



All troops that are running a booth sale are welcome and encouraged to enter the Bling my Booth Contest! All participating troops will receive a Bling my Booth patch for the girls in their troop. The contest runs Feb. 17 through March 17, 2024. Two troops will be randomly selected to win free access to the Animal Explorers program at Jockey Hollow in May 2024 or to the Earth Day program at Lake Rickabear in April 2024. To enter the contest, complete this online form:

<https://gsnnj.jotform.com/240443740683961>

Please upload one photo per troop. And be sure to tag @GSNNJ in your social media posts.

Reminder: New Reward Opportunities

For Troops:

Your Troop could win **Free Girl Scout Membership** for the 2024-2025 program year! For every 5 cases ordered from a Cookie Cupboard (within one transaction), your troop will receive one chance to win!



Details: 3 winning troops (one from each Cookie Cupboard) will be randomly selected on 3/1 for February orders and on 3/18 for March orders. Example: if a troop has ordered 15 cases for pickup on 2/13, they will have 3 entries to the February contest. Free membership will apply to the total number of registered girls in your troop as of 3/17/2024.

Note: The winning troops for the February contest will be contacted soon.

For Girl Scouts:



Dreaming of warm summer days and having fun at Jockey Hollow or Lake Rickabear? We sure hope so because we have an opportunity for Girl Scouts to win a week of Girl Scout Camp! All girls who sell **150 or more** packages of Girl Scout Cookies through March 17 will be entered to win a free week of Summer Camp!

Details: Entries are based on final sales as listed on the Girl Order tab in eBudde by March 19 (the last day for troops to edit this). Ten winners will be randomly selected to win one week of a general camp session during the 2024 Summer Camp season – available for weeks 1 through 5 only.

Credit cannot be applied to previously purchased sessions but can be applied towards the purchase of a special session. Check out www.gsnnj.org for more information about Girl Scout camp.



\$100 American Dream Gift Card: The **Top 200 Girl Scout Cookie Program Sellers** for 2024 will each receive a \$100 Gift Card to American Dream (\$50 for the Girl Scout and \$50 for her adult chaperone) to use at any of the following American Dream attractions: Angry Birds Mini-Golf; Activate; Big SNOW; Blacklight Mini-Golf; Blast 7-D; Dream Wheel; DreamWorks Water Park; Gem Mining; iMuseum; Legends of the Hidden Temple Ropes Course Challenge; LEGOLAND Discovery Center; Mirror Maze; Nickelodeon Universe Theme Park; Paradox Museum; TiLT: A Tracy Lee Stum Museum; The Escape Game; The Rink; and SEA LIFE Aquarium.

Balancing the Girl Order Tab

The Girl Order Tab in eBudde contains all the sales data for each girl in the Troop. It is important to ensure that all extra cookies have been allocated to the girls who sold them, and that all balances due are correct. The rewards are calculated based on the information on the Girl Order tab which is why the total sold for each girl needs to be correct. Please visit the "From the Council" section of the eBudde Help Center for helpful information on crediting girls with additional sales and balancing the Girl Order tab. A "how to" video has also been posted to www.gsnnj.org in the cookie resources section.

GSNNJ Product Program Team

Janet Barnes
 Director of Product
 Program
jbarnes@gsnnj.org

Judy Schlemm
 Product Program
 Manager
jschlemm@gsnnj.org

Vicki Christie
 Product Program
 Manager
vchristie@gsnnj.org

Melanie Toj
 Administrative
 Assistant
mtoj@gsnnj.org

www.gsnnj.org 973-248-8200