

# Cookie Chat

01/19/2024

Volume 3



Girl Scouts of Northern New Jersey

Girl Scout Cookie Program

This weekly newsletter is brought to you by the GSNNJ Product Program Team – Janet Barnes, Judy Schlemm, Vicki Christie, and Melanie Toj. Cookie Chat is designed to help Troop Cookie Managers navigate the Girl Scout Cookie Program with timely tips and tricks. Each week Cookie Chat is posted to the GSNNJ website and to the eBudde Help Center.

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## Digital Cookie Technical Issues

GSNNJ is aware of the technical issues surrounding the Digital Cookie platform. Please know we have communicated these issues to the Digital Cookie tech team, and they are working on solutions to the issues. All updates or notices of additional issues will be sent to all volunteers through the eBudde platform and will be posted to the Cookie Resources page at [www.gsnnj.org](http://www.gsnnj.org)

Did you know Digital Cookie has a **new feature** this year? Parents can enter offline (order card) sales into Digital Cookie, and they will flow to the Initial Order tab in eBudde. A few things to remind parents about when using this feature: they can save the order as often as they would like but can **only submit once**. When an order has been submitted, parents can no longer edit or add to it. The Troop Cookie Manger can however edit this order in eBudde on the Initial Order tab. **Online orders are already accounted for** – no further action is needed.



Total packages entered (updates after saving): 0  
Digital Cookie in-person delivery packages: 0  
Total packages in your Initial Order: 0

## Booth Sales

Council-secured Booth Sales have been posted to the Booth Sales tab in eBudde. These will open for troop selection on **Monday, January 22 at 7:00 P.M.** Troops are limited to **2 council-secured locations** through January 25 at which time eBudde will allow selection of additional spots if they are available.

Follow these steps to choose a Council-Secured location:

- Login to eBudde at least 10 minutes prior to the posted opening date/time.
- Click on the Booth Sales Tab.
- Click the “Sign up for a Council Booth” button.
- Select the city, location, date, and timeframe.
- Select the date and time you want to sign up for.
- Click in the box next to the time, and then click the submit button.

Council-secured Booth Sales are available on a first-come, first-served basis. These locations can fill up very quickly, so we recommend you decide which location(s) to pick ahead of the opening time. Additional council-secured locations may be added as we receive additional permissions and agreements from local establishments.

## Cookie Cupboards

A Cookie Cupboard houses additional inventory of cookies for troops to order – for booth sales or to fill additional orders from girls. GSNNJ Cookie Cupboards will be open for business beginning Tuesday, February 13 through Friday, March 15. Please see updated hours, days of operation and locations below.



**Paramus Service Center 300 Forest Avenue, Paramus NJ  
and**

**Riverdale Service Center 95 Newark Pompton Turnpike, Riverdale, NJ**

Tuesdays 9:00 A.M. – 12:00 P.M., 1:00 P.M. – 5:00 P.M.

Thursdays 9:00 A.M. – 12:00 P.M. 1:00 P.M. – 6:30 P.M.

Fridays 9:00 A.M. – 12:00 P.M., 1:00 P.M. – 5:00 P.M.

Saturday, February 17 and Saturday, March 9  
9:00 A.M. -12:00 P.M.

**New Location: Prudent Corporation Warehouse 69 King Street, Dover NJ**

Tuesdays 9:00 A.M. – 12:00 P.M., 1:00 P.M. – 5:00 P.M.

Fridays 9:00 A.M. – 12:00 P.M., 1:00 P.M. – 5:00 P.M.

Troops can place Cookie Cupboard orders beginning February 2. To place an order in eBudde, go to the Transactions tab, click “add a transaction” select location, date, and time for pick up, add your order, and then save. You will only be contacted in the event there is an issue with your order, you will not receive confirmation of a scheduled order. Payment for Cookie Cupboard orders is processed at the end of the program on March 20 along with any final balances due.

## Fast Facts

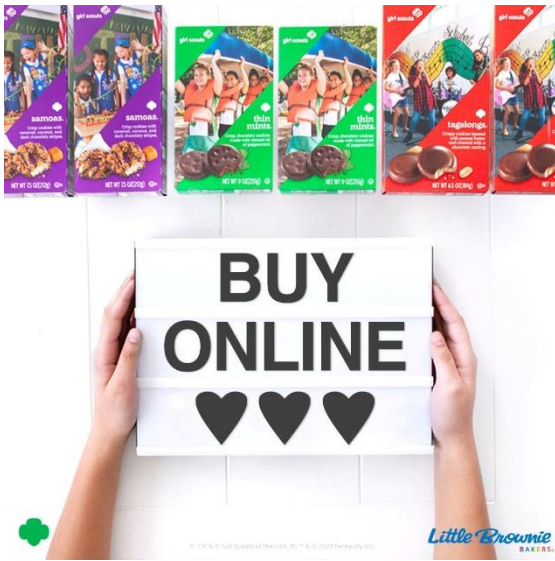
Meet Lucy, the 2024 Girl Scout Cookie Program mascot. She’s an Axolotl.






Axolotls can be found in over 18 colors – including most Girl Scout Cookie package colors! They are often pink as pets, but can be gray, green, black, and brown in the wild so they blend into their environment.

## Marketing Tools

Looking for fun Social Media Graphics or extra print materials to pump up your sale? Check out [www.littlebrowniebakers.com](http://www.littlebrowniebakers.com) for tons of easy-to-use graphics, clip art, and more!



## Important Dates

		
<p><b>January</b></p> <p>1/9 Program Begins</p> <p>1/22 Council Booths Open for selection</p> <p>1/28 Initial Order Ends</p> <p>1/30 Troop Orders Due</p>	<p><b>February</b></p> <p>2/8 SU Deliveries Begin</p> <p>2/18 SU Deliveries End</p> <p>2/17 Booth Sales Begin</p>	<p><b>March</b></p> <p>3/4 Initial Payment Due</p> <p>3/17 Booth Sales End</p> <p>3/19 Troop Orders Due</p> <p>3/19 Final Payment Due</p>

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